

Strategic Planning

Current State

- Terminology to describe the strategic planning process is inconsistent, often using different terms and definitions like “long term planning”, “strategic planning” “financial planning” and “strategic management”. Due to those differences a variety of expectations related to process, tasks, responsibilities and results can be found in organizational practice.

Current State

- The process sequence, its formal organization and strategy implementation in practice have been described as difficult.
- Most organizations see strategic planning as a separate activity from management's prime responsibilities and duties.

Current State

- Strategic planning is described as an internal battle ground for inter-departmental conflicts.
- Strategic analysis, agenda setting, strategy implementation including progress monitoring are confronted with barriers.

MIA Deliverable

Mel Indyk & Associates, LLC.

- **MIA** will either assist in your strategic Plan development or develop it for you.
- **MIA** will undertake discussions with individuals of your choosing.

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- We will discuss processes that need to be accomplished. Once a list of actions is approved, **MIA** will initiate a plan of action to deliver

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- **MIA** will overcome the challenges and barriers allowing the organization to visualize its own planning and focus on the issues of the organization, industry and environment.